

ABC Commission to Launch New Kids Web Page
August 23, 2007

The ABC Commission will launch its new kid's web page on September 1. A.B. Cardinal and the ABC's of Alcohol is a program taught to Kindergartners through third grade warning of the dangers of children and alcohol. A.B. Cardinal is the Commissions mascot. The new interactive web page will allow children to learn about why alcohol is bad for children and play fun games as well. In addition to the new web page, a new activity book has been created along with bookmarks, posters and a 45 minute multi-media presentation to teach children about the dangers of alcohol use.

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